



Tips for Recruiting Team Members

Identify groups to recruit. Employees / Co-workers / Friends / Family/ Neighborhood / Church Group / Volunteer Group / Meet-up Group / Sports Team or League / Mardi Gras Krewe / Fraternity or Sorority / Boy or Girl Scout Troop / Classmates / Club Members...

Start recruiting and fundraising early. As soon as you register your team or your page, send out recruiting emails and start personalizing your page.

Gather your group together for a campaign kick-off. Provide fact sheets and tips to all potential members.

Post flyer or poster everywhere you frequent, like the office, the gym, church, coffee shop bulletin boards, local businesses...

Include a blurb in your office/group/church newsletter.

Offer incentives for team members to sign up, to recruit team members, and to reach certain goals.

Have each team member recruit five additional members to grow your team.

Encourage team members to fundraise OUTSIDE the office or group. When hosting a bake sale, go to a grocery or public area to attract new donors. Team members should fundRAISE, not fund.

Make it fun! Check out our Fundraising Events A-Z sheet and talk about fun events, auctions, or raffles to raise more money.